

COMMERCIAL COMMUNICATION

- Q.1. Mr. Sanjay Mishra wants to discontinue his LIC policy. Draft a letter on his behalf to get his policy surrendered.
- Q.2. Give meanings of the following words:
- (i) in camera
 - (ii) corrigendum
 - (iii) vice
 - (iv) subjudice
- Q.3. Draft a questionnaire to survey consumer's preferences for a mobile phone.
- Q.4. Discuss the central idea of the story "The Sniper".